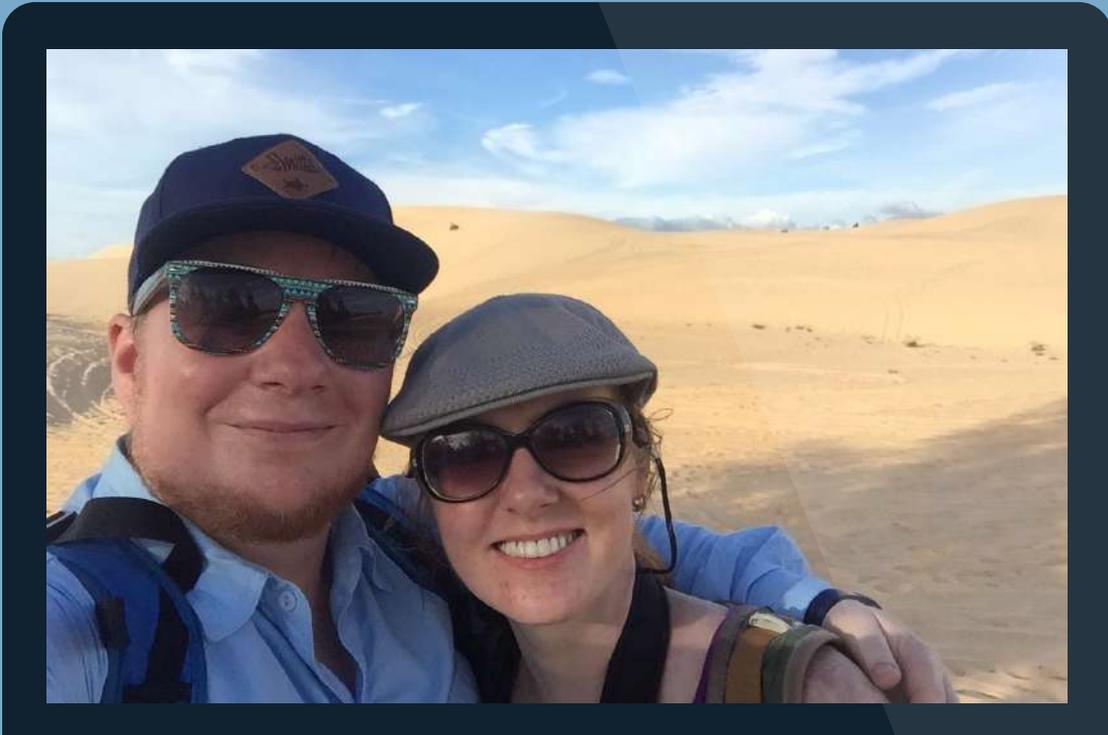




Trip Gourmets

MEDIA KIT 2018



WHO WE ARE

We are the [TripGourmets](#), Sarah and Tom! It is our mission to bring you fantastic and original travel-related content including posts about offbeat cultural and adventure experiences, local food, travel tips, transportation advice and gadgets for a mobile life. We love to experience the sights and flavours of the world and have been committed to travelling as much as we can for the last 6 years in order to do that. We are currently travelling around Asia on a full-time basis, documenting our story as we go.

WHAT WE CAN DELIVER

- **Profile of your business via an original blog post including stunning hi-res photography and links with potential for referral sales to your website**
- **Dynamic and unique YouTube videos showcasing visual content in an eye-catching way**
- **Targeted social media coverage to our followers on Twitter, Instagram and Facebook**

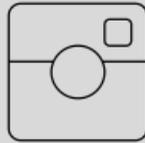


WHAT YOU CAN EXPECT

- **We promise to only deliver the highest quality of content, on time and within budget**
- **We promise to only deliver original content. All text, photos and videos are created and curated by TripGourmets**
- **Whilst we will always deliver an honest review for our readers, we aim to do so in a way that prioritises and assures your business and brand reputation**

WHERE TO FIND US

You can find us on our homepage at <https://tripgourmets.com> or on any of our social media pages. Just click through to our social profiles below.



Social media in numbers

- Fast growing monthly readership of our site as our full-time travel story progresses
 - 17'000+ followers on social media comprising
 - 13.2k+ followers on Twitter
 - 3.3k+ followers on Instagram
 - 580+ subscribers on Facebook
 - 35k+ avg. monthly viewers on Pinterest

Past Work

We have done guest posts or contributions for a number of other travel sites, [Adventure in You](#) and [Nomad is Beautiful](#) to name a few. We also garnered a mention in the BBC Good Food Magazine (monthly readership of 1m in the UK) during 2017. We have created posts based on experiences with number of local tour companies in Europe, for example the [Alsace Wine Route](#).



How to contact us

You can contact us directly on our mail accounts:

- sarah@tripgourmets.com
- tom@tripgourmets.com

Or you can message us directly on any of our social media pages or our [contact form](#).

We're looking forward to hearing from you!